# **EMWWAA**

# Ethnic Minority Welsh Women Achievement Association

# **2021 Award Nomination Pack**

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### **Award Categories**

### Science, Technology, and Healthcare

To commend a woman who has made an impact in the field of science, healthcare, or technology, whether in industry, academia, or the public sector.

#### Management and Leadership

To acknowledge the efforts of a female leader — within the private, public sector, third sector — who has shown strong principles, courage, dedication, and a clear vision of future development.

#### Contribution to the Arts, Culture and Sports

To acknowledge the work of a woman whose talents and efforts have made an impact in the field of art and design, culture – which includes all aspects of the commercial and academic areas of these disciplines. It also includes candidates who have facilitated or contributed to sports.

### Social & Humanitarian Achievement

To celebrate a woman who has significantly improved or enriched the lives of others, who have generally helped society as a whole, or who has helped facilitate the integration of different cultures through their charitable and community-based endeavours.

#### Business

To recognise the achievements of a woman managing their own business.

#### Self-Development

To recognise an individual who has overcome significant social, economic, and personal barriers and has shown firm determination. To applauds the initiative, strength, and self-motivation of a woman who has shown outstanding personal achievements in a field not covered by the other award categories including social justice and human rights activists.

#### Young Achiever

To recognise the outstanding contributions of a young woman between the ages of 16 to 23 years in any discipline.

#### Violence Against Women Agenda

To identify a woman who has made an outstanding contribution to the violence against women agenda.

#### Lifetime Achievement Award

To celebrate the lifetime achievement of a woman.

#### **Submission Requirements**

- A biography of the candidate (maximum 50 words).
- Details of the candidate describing what they have achieved.
- Details of their plans and the reasons why the candidate should be considered for the award (Maximum 500 words).
- A recent photograph (Full face).
- Supporting evidence for their stated achievements.
- The names and addresses of two referees, Both referees must have known the candidate for at least two years.
- Lifetime Achievement Award Nominations require 4 referees, nominees will not be interviewed
- All nominated candidates must have resided in Wales for the past 2 years.
- All applicants should be at least 18 years of age except those applying for the Young Achiever Award.
- Please return completed form to Prof Meena Upadhyaya at upadhyaya@cardiff.ac.uk

#### **Example of writing a Nomination**

#### Example A.

#### 'Management and Leadership Award'

The award aims to recognise a female leader, in either the private or public sector, who has shown strong principles, courage, dedication and who has a clear vision of their future development.

#### A complete biography of the candidate

Mrs M is the current Chief Executive Officer of Lumsdens, a UK-wide motor insurance company. Mrs M started as a clerk with Lumsdens in 1998, undertook a part-time Business degree with the Open University (2004), gained the ACA (from ICAEW) accountancy qualification in 2007 and became the company CEO this year.

## Full details of the candidate, describing their achievements, giving details of their future plans, and the reasons why the candidate should be considered for the award (Maximum 500 words).

The recent appointment of Mrs M as the CEO of Lumsdens, a nationally-recognised insurance company, is perhaps the culmination of her very successful career. From her start in the company in 1998, straight from doing A-levels at Cardiff High School, Mrs M has steadily risen through the various departments at Lumsdens to finally become its youngest CEO earlier this year. Along the way, Mrs M very successfully gained a First Class Honours degree in Business Studies from the Open University in 2004, and also gained a full accountancy qualification (ACA from ICAEW) in 2007. In Lumsdens, her management expertise first saw fruition when she was appointed to oversee the personnel department in the Cardiff office and then subsequently, in 2007, became the Human Resource Manager for the entire company. Having started at the 'bottom' in business, when came in as lowly office clerk, Mrs M has always been aware of the requirement to carefully support and nurture the needs of the younger

members of the company. To this end, and almost single-handedly, she established an 'on-thejob' training scheme in 2004, that has since become an established and very successful component of the company's overall career training plan. Indeed, many of Lumsden's pasttrainees have gone on to top management positions, both within the company and with other national and international companies. Mrs M was appointed as the national General Manager at Lumsdens in 2009 and has since undertaken a complete reassessment of the overall insurance coverage being offered by the company. Following this company-wide analysis, Mrs M identified a number of insurance areas that were either inadequately supported by the company, or were not cost-effective, and has since successfully overseen the necessary amendments to the business. Her outstanding achievements and successes with the company were then fully recognised earlier this year when she was appointed as their Chief Executive Officer, one of the youngest Asian women to hold such a prestigious position in a national company. She has not finished yet, as she now has ideas on how to further expand the areas of insurance offered by the company, with the plan being to improve the company's profit margins from some £1.5 million to at least £3 million in the next five years. It is quite evident that Mrs M is a prime example of an Welsh Asian women who has made a fantastic success not only of her career, but also in her life, having successfully raised a family of four children, all of whom are in fulltime education here in Cardiff. Her achievements speak for themselves, and she has also shown her exemplary leadership skills in making her company, not only a success locally but also nationally.

## **Nominated Candidate Details**

Category	
<b>Candidate Details</b>	
Name:	
Address:	
City/ Post Code:	
	Email
<b>Work Details</b>	
Company/ Organisation	
Address:	
City/Post Code:	9
	Email
Nominator	
Name:	·
Address:	
City/ Post Code:	9
	Email
<b>Work Details</b>	
Company/ Organisation	
City/Post Code:	
	Email
Candidate Biography (Max 50 word)	

Details of candidate's plans and the reasons why the candidate should be considered for the award. (Maximum 500 words)

Background
Achievements
Why do you think the candidate deserves the award?
What contributions did the candidate make during and post COVID-19 lockdown?

First Referee	
Name:	
Address:	
City/Post Code:	
Telephone:	Email
Second Referee	
Name:	
Address:	
City/Post Code:	
Telephone:	Email
Referees must have known the candi	date for at least two years
Lifetime Achievement Award Requir	res 4 Professional Referees – Please include others below:
Third Referee	
Name:	
City/Post Code:	
	Email
Fourth Referee	
Name:	
City/Post Code:	
Telephone:	Email
Tr . 1 1 10	
<ul><li>Have you included?</li><li>A recent photograph (full face) of the</li></ul>	ha candidata
<ul><li>A recent photograph (full face) of the</li><li>Supporting evidence for their stated</li></ul>	
- Referees	· wome · omone
Place return your completed form to	n•
Please return your completed form to	J.

Prof Meena Upadhyaya 2 Llyn Close, Cyncoed, Cardiff CF23 6LG

Email Upadhyaya@cardiff.ac.uk